

# สถานการณ์ การจำหน่ายไฟฟ้า ของ PEA

### FEBRUARY 2024

"Smart Energy for Better Life and Sustainability"



# ELECTRICITY SALE UNITS INCREASED AT

10.06%

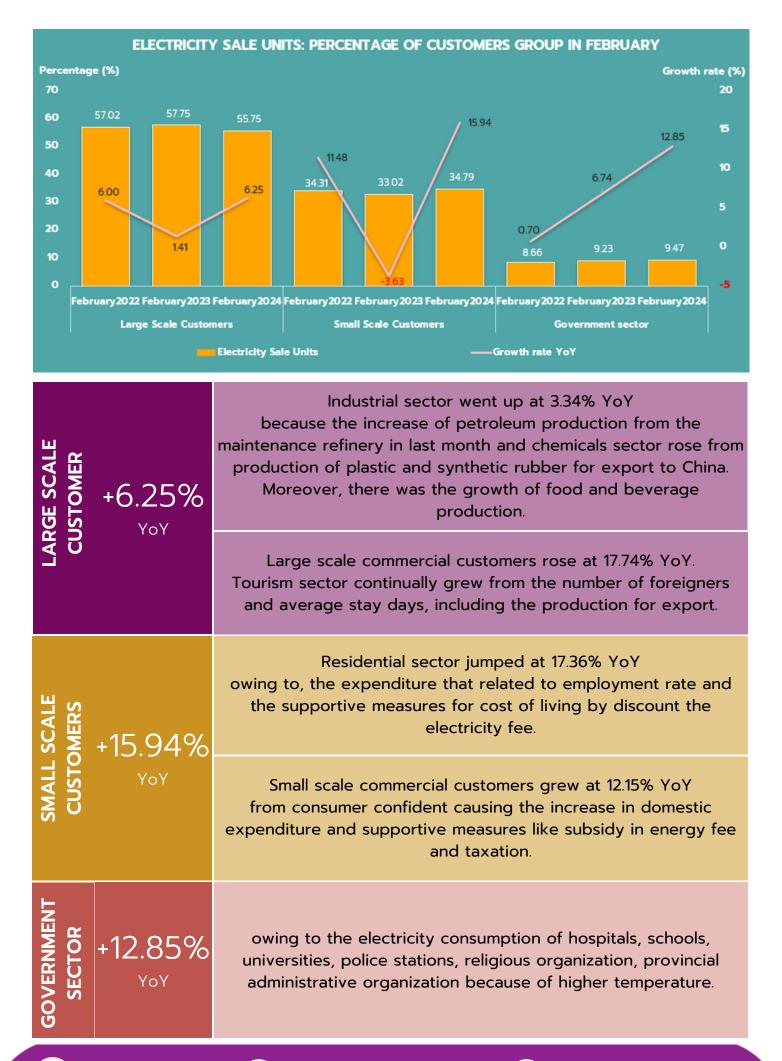
Electricity Sale units increased in every sectors, especially in the residential sector from higher temperature. while, commercial customers grew following the growth of consumption, export and services. Industrial sector rose by reason of the production for export and Government sector still grew up by the electricity demand for offices.

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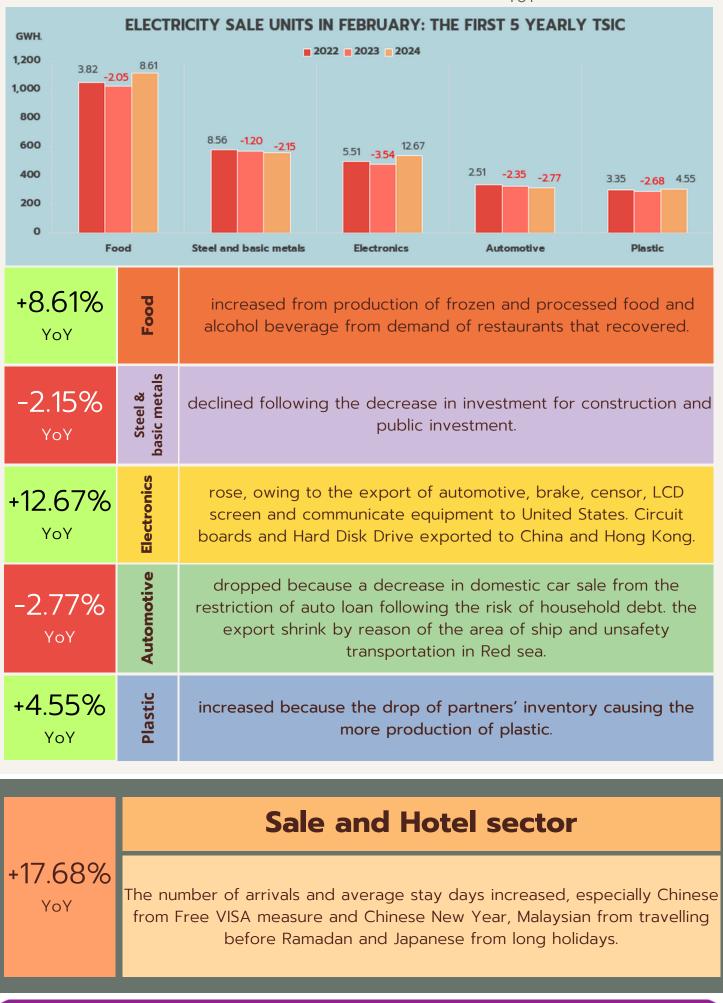
PEAchannelThailand



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# หมวดการผลิต +3.36% <sub>YoY</sub>



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## +2.98% YoY

PEA has forecasted the electricity sale units in 2024 to improve 2.98% YoY since a growth of industrial sector that more export. While, tourism grew by the number of arrivals and investment of private and public. By the way, there were structural risks, household debt, drought and unstable of global economic.

### **Positive Factors**

- 1. The support of domestic tourism and Longterm resident VISA (LTR) to attract travelers who have potential and purchasing power.
- 2. The accelerated development of raw material industry to support new engine of growth and to connect with global production chain.
- 3. Private consumption was supported by tourism and high employment rate, including with subsidize and supportive measures for cost of living.
- 4. Public expenditure will be increased because of the approval of Act on Budgetary Appropriations for the Fiscal Year
- 5. Private investment has expected to grow following services sector, investment in infrastructure and supportive policies for main industries.

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#### **Negative Factors**

1. There was a drop of export in some goods following the global demand.

- 2. Geopolitical tension may be severed, like the war between Israel and Islamic Resistance Movement as Russia and Ukraine, affecting to Thai economic.
- 3. Chinese economic affected to Thai export and tourism.
- 4. The cost of goods increased following the oil and fuel price.
- 5. The movement of production base which was more relied on domestic raw material than aboard to decrease a risk for lack of resources were in upward trend for worldwide. Thailand is a production base for intermediate goods which caused to lose orders and the production base.

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